
 27.655 interviews
 09 > 26 / 04 / 2019
 1.017 interviews
 15 > 25 / 11 / 2019
 Methodology: face-to-face

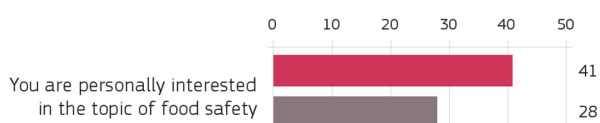
REPUBLIC OF SERBIA

1. CITIZEN'S INTEREST IN FOOD SAFETY

Personal interest in the topic of food safety

(QG8 Please tell me which of the following statements you agree with: (MULTIPLE ANSWERS POSSIBLE))

(%)



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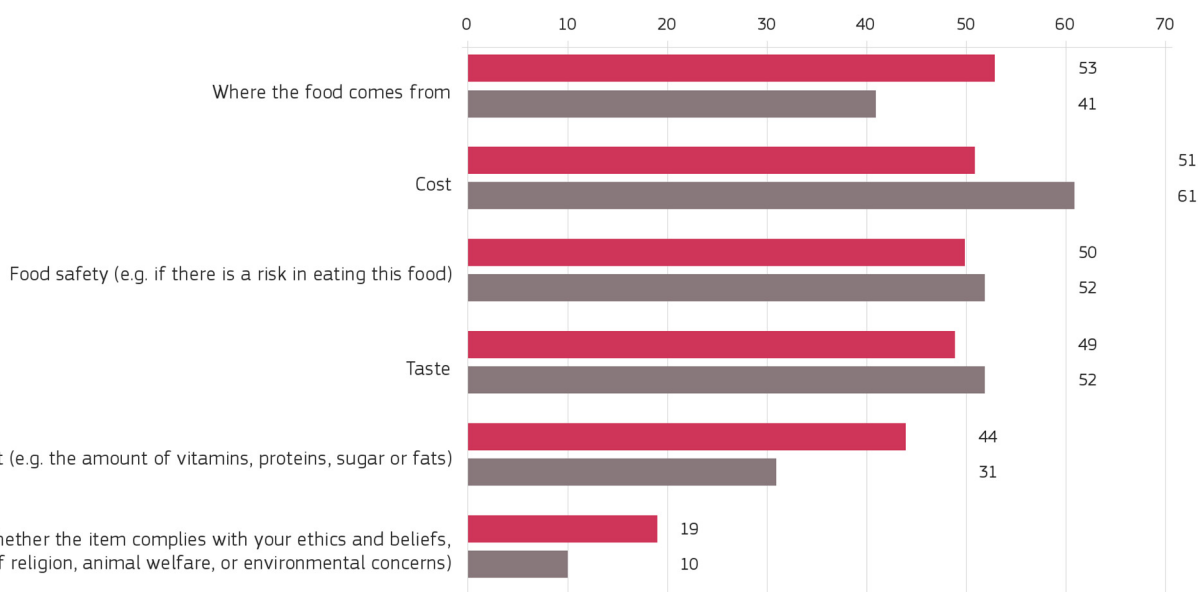
Answer: You are personally interested in the topic of food safety

	EU28	RS
TOTAL	41	28
Education (End of)		
15-	33	19
16-19	38	26
20+	52	38
Still studying	32	26
Consider belonging to (class)		
The working class	36	28
The lower middle class	38	30
The middle class	45	30
The upper middle class	51	32
The upper class	41	45

Socio-demographic breakdown

QG1T When you buy food, which of the following are the most important to you? Firstly? And then? (MAX. 3 ANSWERS)

(%)



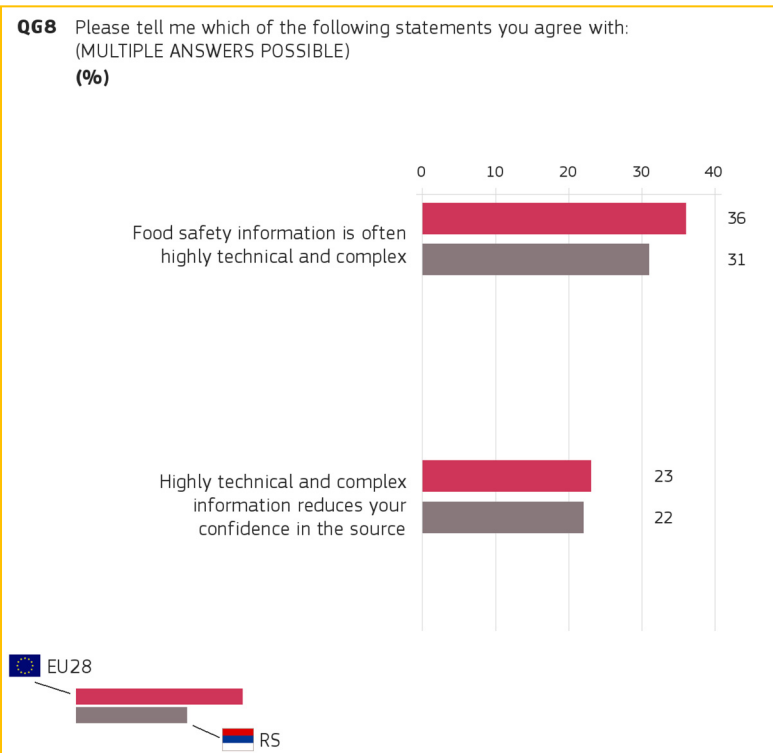
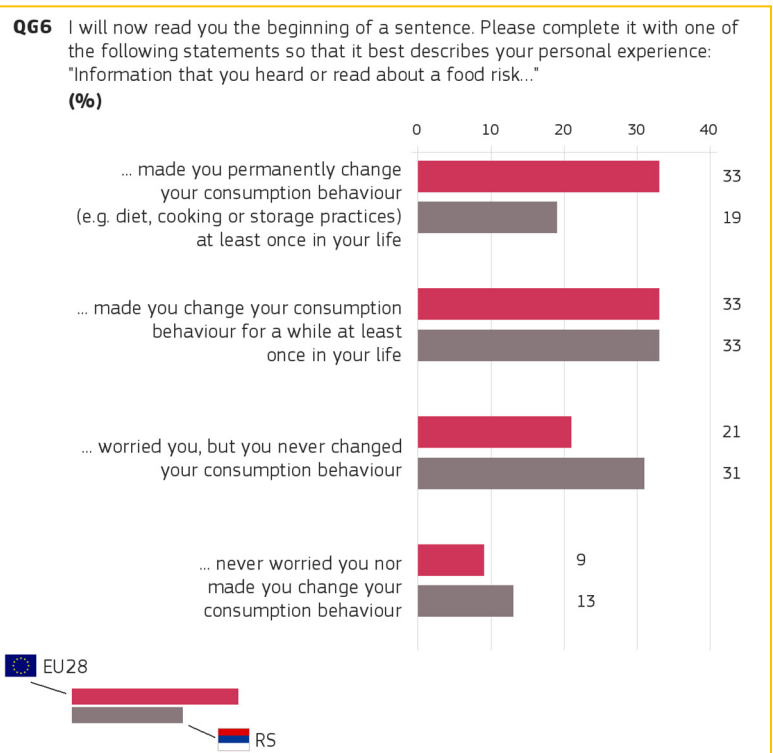
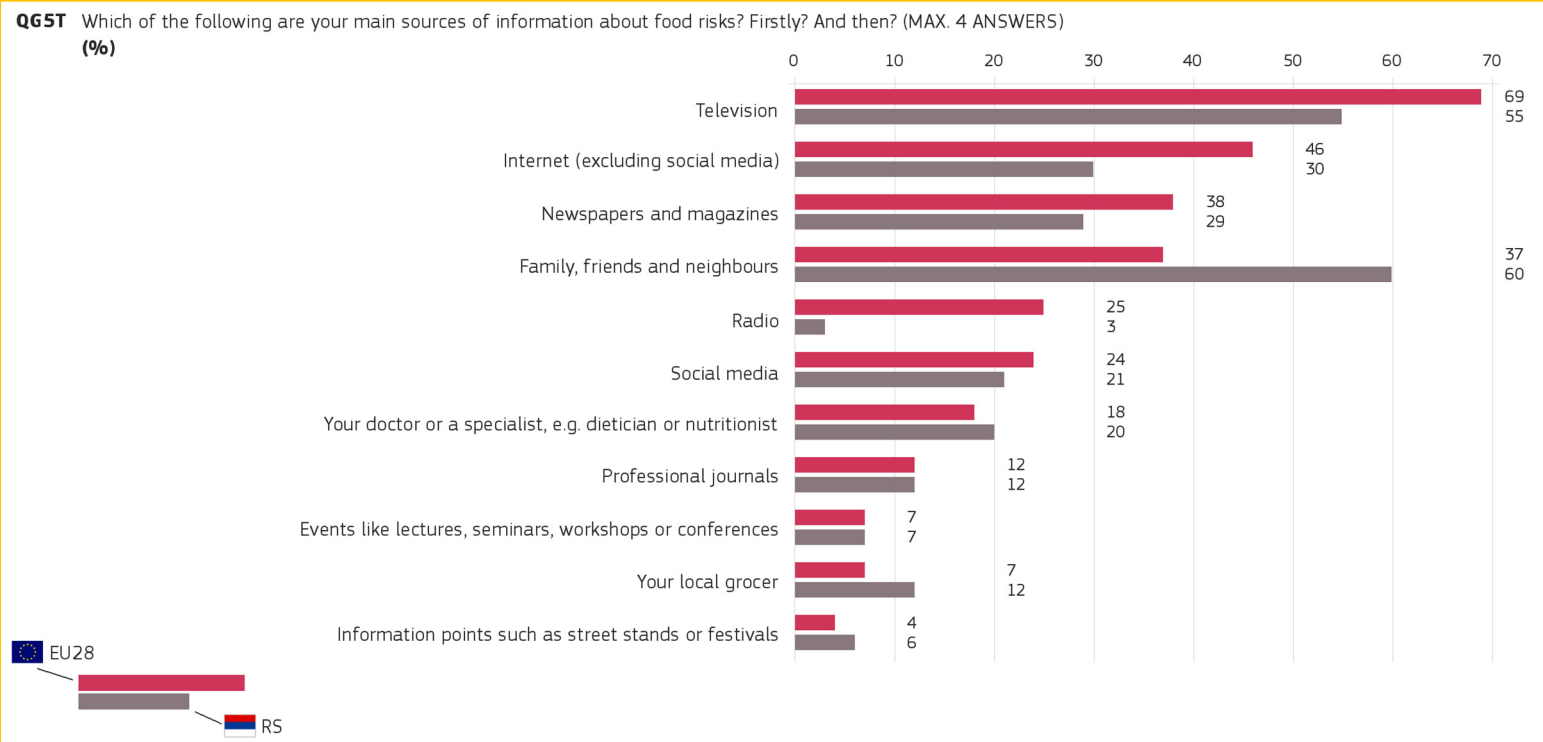
The data presented was collected during November 2019, at the request of the European Food Safety Authority in the following pre-accession countries: Albania, Montenegro, Serbia, Republic of North Macedonia and Turkey. The questions are those from the 2019 Eurobarometer on Food Safety in the EU (https://www.efsa.europa.eu/sites/default/files/corporate_publications/files/Eurobarometer2019_Food-safety-in-the-EU_Full-report.pdf).


The EU averages reflect findings of the 2019 study.

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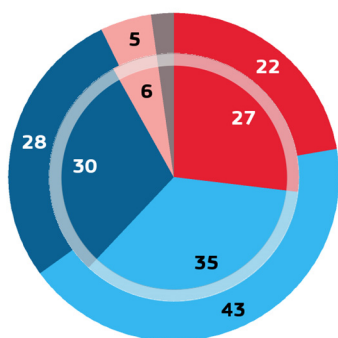
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2. AWARENESS AND RISK PERCEPTIONS

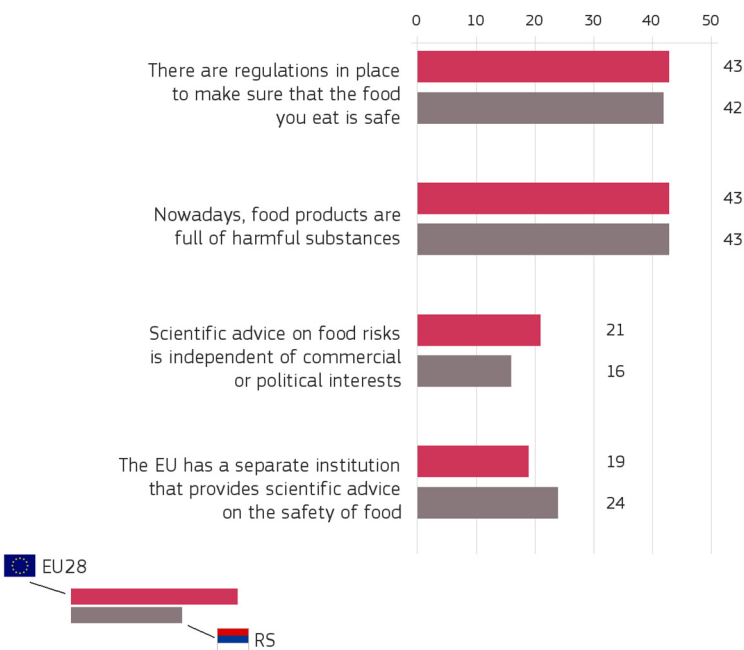
Q62 Focusing now on food safety (e.g., if eating certain foods poses a risk), please tell me which of the following is closest to your opinion. (%)



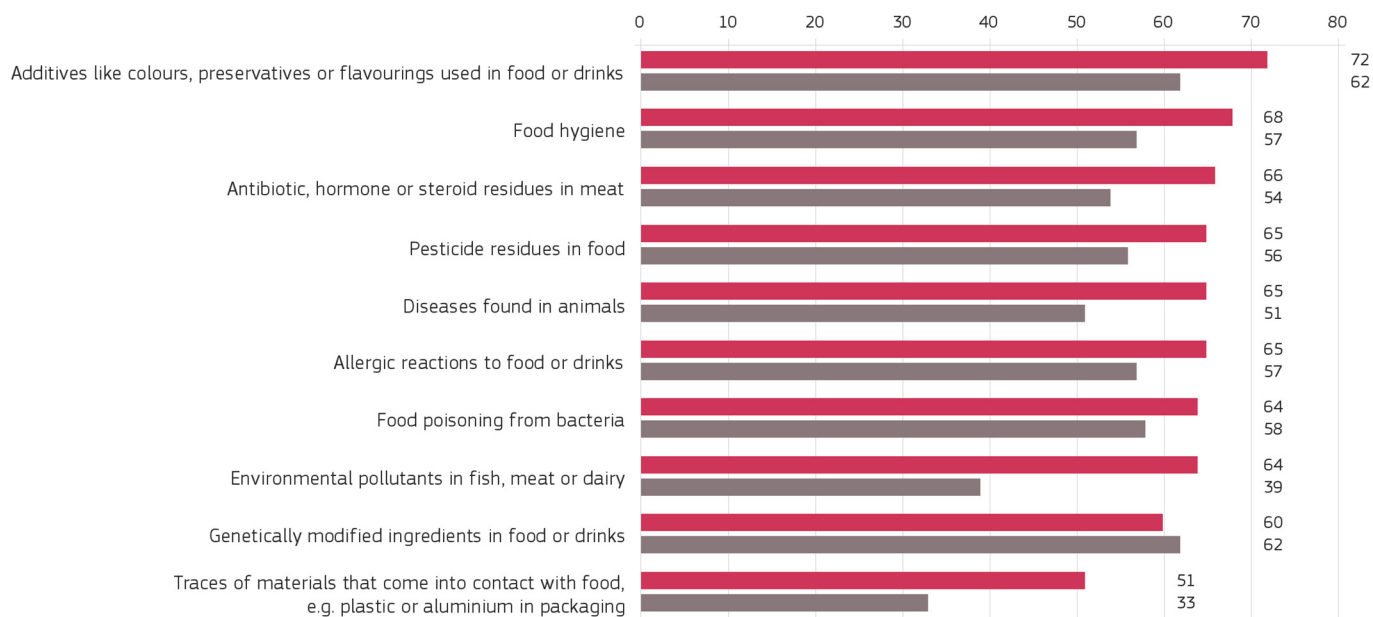
- Safety is your main concern when choosing food
- Safety is among your concerns
- Safety does not really concern you, as you take it for granted that the food sold is safe
- Safety does not concern you at all, as you assume that your body can handle food safety risks
- Don't know



EU28  Outer pie RS  Inner pie

Q68 Please tell me which of the following statements you agree with: (MULTIPLE ANSWERS POSSIBLE) (%)



Q63 Please tell me which of the following topics you have heard about. (MULTIPLE ANSWERS POSSIBLE) (%)

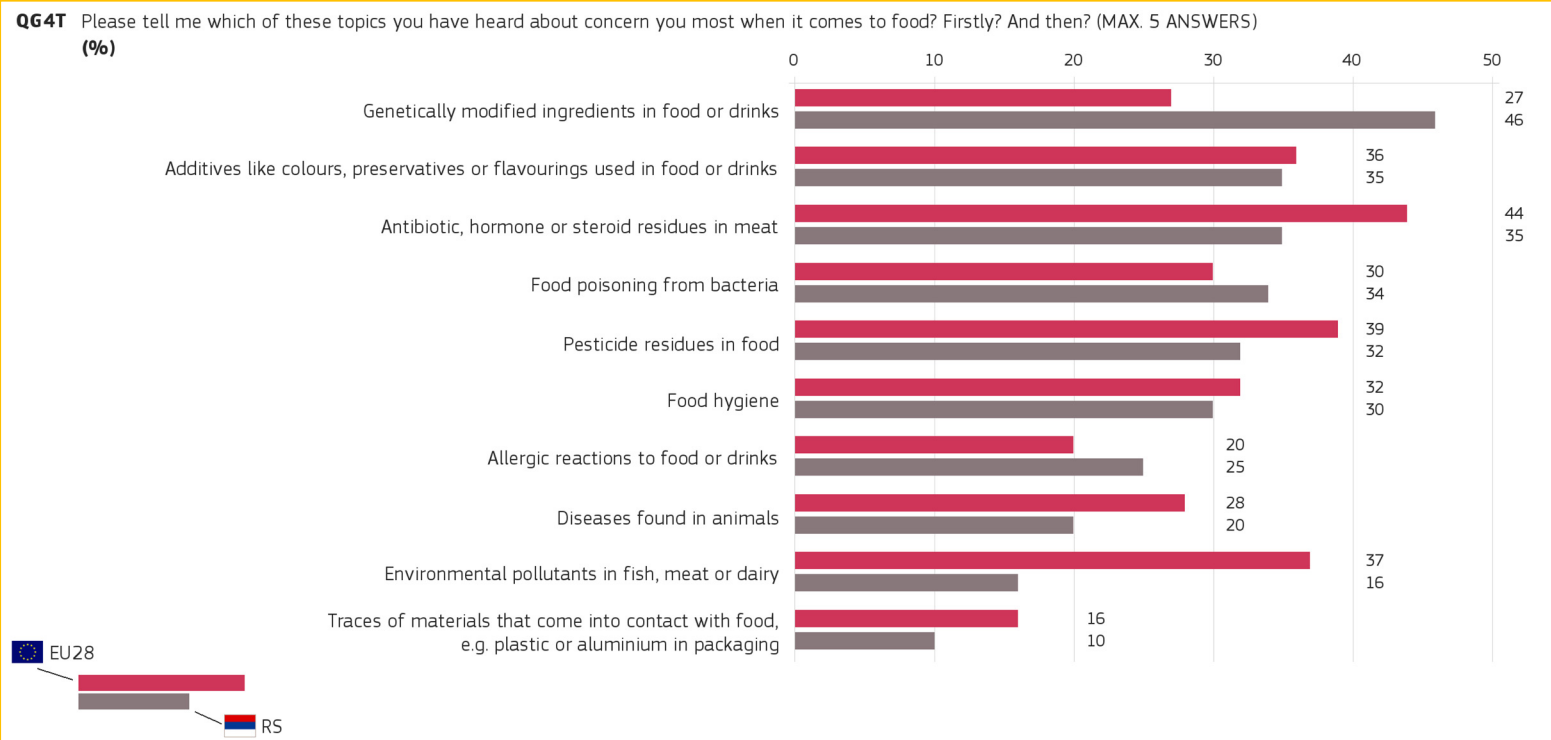


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2. AWARENESS AND RISK PERCEPTIONS



Top 10 answers at country level
 Base: respondents who have heard about at least one food safety topic

